



PROGRAMME

Packaging in Italian Food Culture: "Food Values, Design and Sustainability"

Residence of the Italian Ambassador in Belgium

Av. Legrand 43, 1050 Ixelles

April 8, 2025

16.45 Arrival of Guests and registration

17.00 Institutional greetings:

Federica Favi, Ambassador of Italy in Belgium

Video "Made in Italy National Day"

Adolfo Urso, Minister of Enterprises and Made in Italy (video message)

Matteo Zoppas, President of Italian Trade Agency (video message)

Massimo Iannetta, Vice President of the Techno - Scientific Committee of Cluster A.grifood N.azionale CL.A.N. (video message)

Maria Cristina Di Domizio, Cluster Manager of Cluster A.grifood N.azionale CL.A.N.

17.30 Interventions:

Francesco Subioli, Designer, President ADI Lazio

Food Design Manifesto: Food, Packaging and more

Marika Aakesson, Designer, Coordinator Product Design Courses IED

Packaging Design Stories: Food and Cultural Heritage

Chiara Nobili, Senior Researcher at ENEA Sustainable Agrifood System Division (video message)

Position Paper on Packaging of Cluster A.grifood N.azionale CL.A.N.

18.20 Conclusions

Valentino Valentini, Deputy Minister of Enterprises and Made in Italy

Closing remarks

Moderator: Marika Askerson

Scientific Organizing Committee: Stefania Ruggeri (CREA), Maria Cristina Di Domizio (CL.A.N.)

18.45 Networking aperitif

In collaboration with:

